



## Feal Suspension Racer Program – RALLY RACING

### **ABOUT**

The Feal Suspension Racer Program is designed to assist committed racers meet suspension needs. The program offers race-proven suspension components and expert technical support to qualified drivers. All Feal Suspension systems have been designed by Aurimas Bakchis, and have demonstrated race-proven success in multiple disciplines and series.

### **BENEFITS OF RACER PROGRAM**

- 15% discount on Feal Suspension coilover systems
- 15% discount on parts (Swift springs, coilover replacement parts, shock covers, ...)
- 15% discount on labor (coilover rebuilding, revalving, ...)
- Free trackside support when available (help adjusting damping, spring rates, spring pre load, ...)
- Free technical support via phone and or email (Natural frequency calculations, spring preload calculations, tuning advice, ...)

### **TO QUALIFY**

To qualify for the Feal Suspension Racer Program, the driver must:

1. Have placed in the Top 3 overall regionally in call during the previous season OR placed Top 5 overall in a national championship (results will be evaluated based on racing class size).
2. Have a professional and clean looking race car.
3. Be active and advertise on at least two social media platforms.

If these criteria are met, please provide the following to [marketing@fealsuspension.com](mailto:marketing@fealsuspension.com) :

- Completed Racer Program application.
- Image of the car.
- Summary of previous competition results/highlights.

Once approved for the Feal Suspension Racer Program, the following must be met for the duration of the season:

- Display three 12-inch Feal Suspension decals in highly visible areas on the competition car. Decals will be provided by Feal Suspension.
- Provide images of the car, including action shots, to Feal Suspension at least twice during the season.
- Mention Feal Suspension as a sponsor whenever sponsor lists are circulated (social media, press releases, etc.).
- Include Feal Suspension as a sponsor in the signature of online forum posts.
- Mention, tag, or hashtag Feal Suspension on appropriate social media posts at least once per month (#feal460, #fealsuspension, #fealpodium)
- Publish posts to social media that are specific to Feal Suspension (#FealSuspension, #Feal460) at least three times during the season.



## RACER PROGRAM APPLICATION

### Driver Information:

\_\_\_\_\_

Name

\_\_\_\_\_

Phone Number

\_\_\_\_\_

Email Address

\_\_\_\_\_

Website

### Vehicle / Competition Information:

\_\_\_\_\_

Make

\_\_\_\_\_

Model

\_\_\_\_\_

Year

- Series Name: \_\_\_\_\_
- Number of races per season: \_\_\_\_\_
- States competing in: \_\_\_\_\_
- Discipline:  Road Race  Drift – Pro  Drift – Pro 2  Stage Rally

### Reach:

#### Provide your address/handle for:

Facebook: \_\_\_\_\_

Twitter: \_\_\_\_\_

Instagram: \_\_\_\_\_

Other (describe): \_\_\_\_\_

### Provide the following:

- Image of the car.
- Summary of previous competition results/highlights.